

**AVIATION WEEK**  
by informa...

# SPACE TECH CHALLENGE AWARDS

In Partnership with  
**Space Tech Expo**  
June 3-4, 2026  
Anaheim, California

UNPRECEDENTED  
ACCESS TO THE  
ENTIRE AEROSPACE  
COMMUNITY.

**New Concepts. New Venue. More Opportunities.**

Space is entering an exciting new chapter.  
Aviation Week, now partnering with Space Tech Expo,  
is introducing a bold new vision.

[spacetechnologychallenge.aviationweek.com](https://spacetechnologychallenge.aviationweek.com)

A background image of space showing the horizon of Earth with a bright sun or star rising over it, creating a lens flare effect. The sky is dark blue with many small stars.

## • OVERVIEW

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# PIONEER THE FUTURE OF SPACE TECHNOLOGY RECOGNITION

Become a founding sponsor of the Space Tech Challenge awards program—an exclusive opportunity to lead the industry’s new standard for space technology recognition from the ground floor. This groundbreaking concept positions you as a visionary partner in elevating the next generation of space innovators while establishing your brand as the definitive authority in space tech advancement.

We recognize execution over theory—solutions that are tested, validated, and ready for deployment, grounded in NASA’s analysis of nearly 200 capability gaps across space missions. Your sponsorship helps accelerate breakthrough technologies and champion the brilliant minds behind them, providing challengers with visibility, validation, and real business outcomes.

# PLATINUM PACKAGE



## The Ultimate Leadership Position – \$25,000 (Limit 4 Sponsors)

Position your brand as a founding architect of the Space Tech Challenge Awards with exclusive category sponsorship, awards presentation, and premium engagement in the S.T.A.R. Pavilion.

### Core Benefits

- **Awards Presentation**

Present one of the four Space Tech Challenge Awards (Colonization, Industrialization, Protection & Defense, or Commercialization) during the **industry stage ceremony** (June 3).

Exclusive branding as the sponsor for your selected category.

- **STAR Pavilion Engagement**

#### **Selection Committee Participation**

Appoint a representative to be part of the **Space Tech Challenge Awards Selection Committee 2027** (judge).

- **VIP Networking**

Two seats at the **exclusive Space Tech Challenge Roundtables** (June 2, Anaheim, CA).

Access to the **VIP Networking Reception** and Space Tech Expo's matchmaking program.

- **Premium Digital Presence**

Featured company profile on the **Space Tech Challenge Awards webpage** with a direct link to your website.

- **Marketing Integration**

#### **On-Site Branding**

Prominent logo placement on your sponsored kiosk and in the **Space Tech Challenge Awards presentation area**.

Recognition as a category sponsor in all awards-related materials.

#### **Digital & Print Promotion**

Logo inclusion on the Space Tech Challenge Awards webpage and event website.

Recognition in awards-related **email campaigns** and **social media promotions**.

- **Event Recognition**

Acknowledgment in all Challenge announcements, awards communications, and post-event highlights.

**STAR badge ribbons** for your on-site staff.



## Add-On Partnership Opportunities – \$7,500 (each)

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- **Broadcast & Innovation STAR Stage Sponsor** (Limit 1)
  - Physical and digital branding throughout the stage within the STAR
- **Power Sponsor** (Limit 1)
  - Premium branding visibility on charging stations in the STAR and/or branded power bank distribution (sponsor provides power banks or cords)
- **The Engineer's Hands-On Lab Sponsor** (Limit 2)
  - Dedicated, branded activation space within the STAR for demonstrations and engineer interactions
  - One session on the STAR stage created in collaboration with content strategists
- **Launchpad Sponsor**
  - Sponsor of the **Rising Star Award** with an on-site presentation opportunity
  - One session on the STAR stage created in collaboration with content strategists



## Premium Experiences

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Elevate your presence with high-impact experiences producing podcasts, or securing additional visibility through booths and advertisements.

- **Host Space Tech Challenge Roundtable** – \$45,000 (Limit 2)
  - Direct input on agenda and topics
  - Co-branded whitepaper development with distribution rights and executive quote
- **Podcast Series** – \$8,000 (Limit 4)
  - Professional production of roundtable discussions
  - Distribution across Aviation Week channels
  - Branded intro/outro with sponsor recognition
- **Booth 10ft x 10ft** – \$5,800
  - Enhanced Visibility
- **Aviation Week Advertisement** –  
\$8,000 full page; \$5,000 half page
- **Two Floor Tiles at Space Tech Expo**  
featuring your brand exclusively – \$2,000
- **Bag Insert promotional item or literature** – \$1,500

**Contract** Item/Package: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Contact Name: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site.

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

I hereby confirm that I am authorised to enter into this contract on behalf of my company, as named above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: \$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_