

# EDITORIAL PREVIEW February 2017

Narrowbodies, MRO Trends, Exclusive Interview with Dr. Simon Moores and Pekka Vauramo, Salem Air Profile

#### Narrowbodies:

It's the year of the new narrowbody! ATW will feature a review of initial in-service performance rated by airlines– and examine how well they are doing in passenger satisfaction, fuel efficiency and operational reliability. Specifically, ATW will look at the following aircraft:

- Airbus Neo
- Bombardier CSeries
- Boeing MAX

#### MRO Trends for 2017:

Key industry trends anticipated for the year and analysis on how MRO suppliers aim to compete to ensure even better overhaul services to airlines.

#### Lessors:

ATW will examine the potential for consolidation in the leasing market and explore the effects of this change and the competitive strategies of merged lessor companies?

#### Cyber security in aviation:

Exclusive interview with futurist and information risk expert Dr. Simon Moores. This must read piece focuses on cyber security risks and what airlines and aviation companies can do to mitigate the dangers.

#### Middle East Airports:

Now several nations are combining with airlines, air navigation service providers and air traffic management technology suppliers to find the solutions to reduce congestion in the Gulf-region.

#### Airline Profile: Salem Air

This Omani based carrier is the newest airline in the fast-growing Gulf region low cost carrier (LCC) market. ATW discusses their competitive strategies and plans for growth.

#### CEO Interview: AirBaltic CEO Martin Gauss

Martin Gauss has put this Latvian carrier on a new track with introduction of the Bombardier CSeries 300 into its fleet.

## Contact us today to reserve your space:

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