AVIATION WEEK by informa

Space Tech Challenge Awards

STAR PAVILION

June 29 - July 1, 2027 • Anaheim, California

• SPONORSHIP OPPORTUNITIES

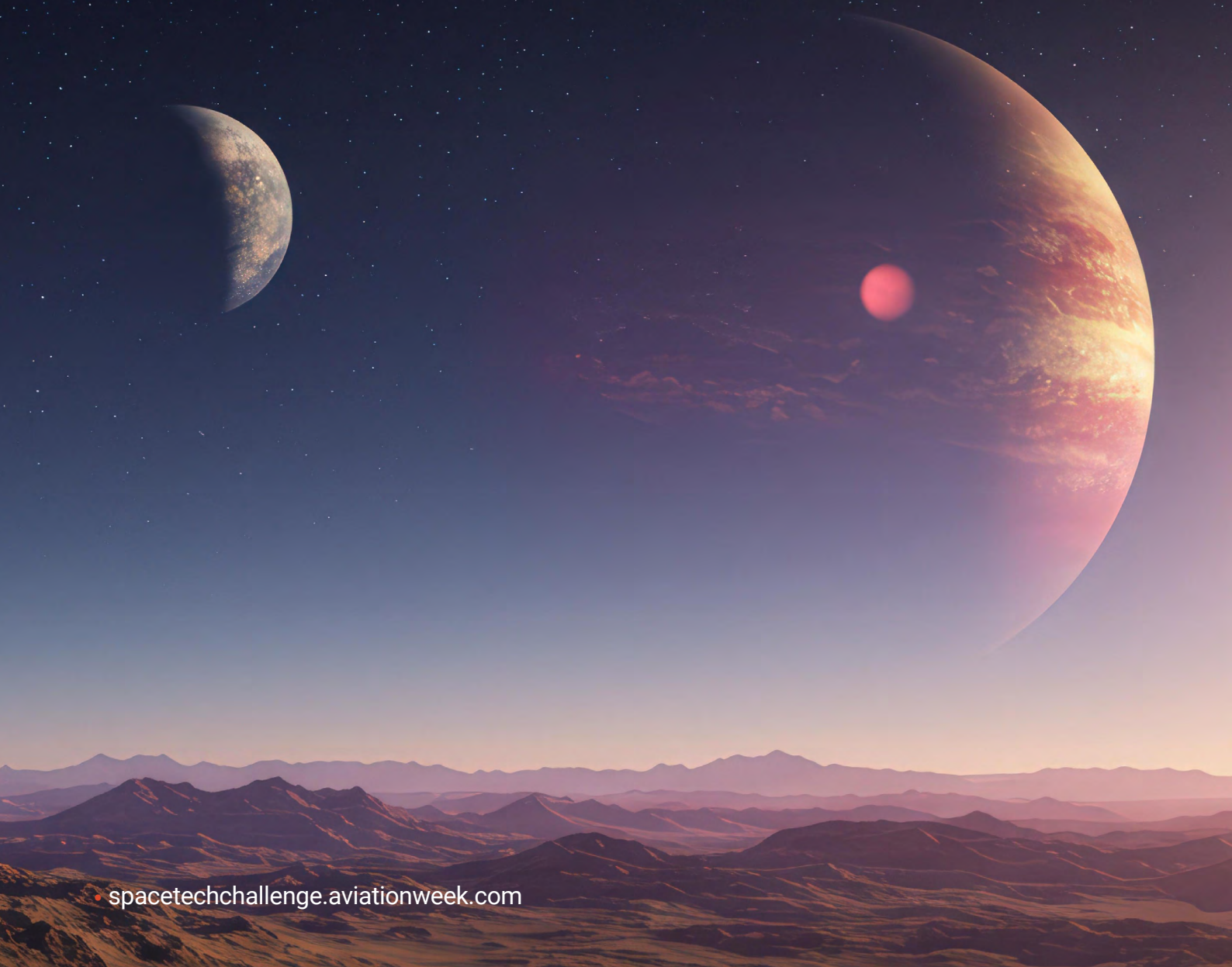
Aviation Week is proud to present the Space Tech Challenge Awards and STAR (Space Technology Acceleration Ring) Pavilion at Space Tech Expo 2027. This premier opportunity positions your organization at the forefront of space technology innovation, connecting you with industry leaders, emerging technologies, and aerospace solutions.

The Space Tech Challenge Awards recognize groundbreaking achievements across four critical categories: Habitation, Industrialization, Protection & Defense, and Commercialization.

The Aviation Week STAR Pavilion serves as the centerpiece for cutting-edge demonstrations, thought leadership presentations, and engagement with the space technology community. Our sponsorship packages offer strategic visibility, content influence, and premium access to decision-makers shaping the future of space exploration and commercialization.

Event Schedule

- **June 29**
  Roundtable and VIP Reception
- **June 30 - July 1**
  Space Tech Expo featuring the Aviation Week Space Technology Challenge Awards and STAR Pavilion



• spacetechchallenge.aviationweek.com

Space Tech Challenge Overall Sponsor | Investment: $65,000

Inclusive of Roundtable Sponsorship | Limit: 2 Sponsors

Strategic Leadership & Content Influence

- Direct input into roundtable content development and format
- Collaboration with Editorial Director on program structure
- Opportunity to deliver opening remarks and welcome participants
- Shape the conversation while maintaining editorial integrity

Awards & Recognition

- **Awards Presentation:** Co-host with Aviation Week, the Space Tech Challenge Awards on the main industry stage at Space Tech Expo (June 30)
- **Exclusive Category Branding:** Featured as official sponsor on all Space Tech Challenge promotions and in the STAR Pavilion

STAR Pavilion Benefits

- **Branded Kiosk:** Dedicated, branded activation space within the STAR Pavilion for demonstrations and interactions
- **STAR Stage Presentation:** One session on the STAR stage created in collaboration with content strategists
- **Prominent Logo Placement:** Featured branding on your sponsored kiosk and in the Space Tech Challenge Awards presentation area

Premium Access & Participation

- Five complimentary roundtable passes for your organization (June 29, Anaheim, CA)
- Contribute to invitation list development
- Full participation in an intimate, executive setting

Comprehensive Brand Recognition

- Featured recognition in Editorial Director's invitational letters
- Prominent visibility on event signage
- Opportunity to distribute company materials to all attendees

Selection Committee & VIP Access

- Appoint a representative to the Space Tech Challenge Awards Selection Committee 2027 (judge)
- Access to VIP Networking Reception and Space Tech Expo's matchmaking program

Marketing & Digital Presence

- **High-Value Content Distribution:** Custom four-page white paper following the Roundtable with dedicated sponsor profile (150 words) and logo placement, distributed digitally to 1,000 industry VIPs
- **Featured Placement:** Company profile on Space Tech Challenge Awards webpage and AviationWeek.com with direct link to your website
- **Logo Inclusion:** Recognition on Space Tech Challenge Awards webpage, event website, awards-related email campaigns, and social media promotions
- **Event Recognition:** Acknowledgment in all Challenge announcements, awards communications, and post-event highlights

À La Carte Sponsorship Options

Space Tech Challenge Category Sponsor | Investment: $12,500

Limit 5 – one per category:
Commercialization, Habitation, Industrialization, Protection & Defense, University Programs

Core Benefits:

- **Category Branding:** Exclusive branding on one award category kiosk (Colonization, Industrialization, Protection & Defense, or Commercialization)
- **Selection Committee Participation:** Appoint a representative to be part of the Space Tech Challenge Awards Selection Committee 2027 (judge)
- **Logo Placement:** Recognition on category kiosk and in awards-related materials
- **Digital Recognition:** Logo inclusion on Space Tech Challenge Awards webpage
- **Marketing Integration:** Recognition in awards-related email campaigns and social media promotions
- **Event Acknowledgment:** Recognition in Challenge announcements and post-event highlights

Roundtable Sponsor | Investment: $45,000

Strategic Leadership & Content Influence

- Direct input into roundtable content development and format
- Collaboration with Editorial Director on program structure
- Opportunity to deliver opening remarks and welcome participants

Premium Access & Participation

- Five complimentary roundtable passes for your organization
- Contribute to invitation list development
- Direct engagement with mutually agreed attendees

Comprehensive Brand Recognition

- Featured recognition in Editorial Director's invitational letters
- Prominent visibility on event signage
- Opportunity to distribute company materials to all attendees

High-Value Content Distribution

- Custom four-page white paper following the Roundtable
- Dedicated sponsor profile (150 words) and logo placement
- Digital distribution to 1,000 industry VIPs
- Featured placement on AviationWeek.com with sponsor link
- Turnkey event management and support

STAR Pavilion Kiosk Sponsor | Investment: $7,500

Activation Space:

- Dedicated, branded activation space within the STAR Pavilion for demonstrations and engineer interactions
- Prominent logo placement on sponsored kiosk

Stage Presentation:

- One session on the STAR stage created in collaboration with content strategists

Brand Visibility:

- Recognition in STAR Pavilion materials and signage

Summary of Sponsorship Tiers

Sponsorship Level	Investment	Limit	Key Benefits
Platinum Sponsor	$65,000	2	Awards co-hosting, branded kiosk, STAR stagecsession, roundtable sponsorship, selection committee seat, premium digital presence
Category Sponsor	$12,500	5	Category kiosk branding, digital recognition, marketing integration
Roundtable Sponsor	$40,000	2	Content influence, 5 passes, brand recognition, white paper distribution, full-service event
Kiosk Sponsor	$7,500	Multiple	Branded activation space, STAR stage session, logo placement

Contract Item/Package: _____

Company Name: _____
(as it will appear in print)

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____
This link will be used on the event site to link back to your company site.

By executing this agreement, the undersigned company acknowledges that it has reviewed, understands, and agrees to be bound by Aviation Week's Terms and Conditions, including all payment and cancellation policies applicable to this Event, which are available at **https://events.aviationweek.com/en/exhibitor.html**

I hereby confirm that I am authorized to enter into this contract on behalf of the Company named in this Agreement

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.
100% payment is due upon receipt of invoice. Total Payment: $ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____

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