

EDITORIAL PREVIEW

April 2017

ATW Airline Awards Winners, plus features on passenger engagement, training and more!

► **ATW Annual Airline Industry Achievement Awards Winners:**

Discover this year's winners and their success stories including the ATW Airline of the Year, American Airlines.

► **Passenger Engagement Trends:**

ATW reviews compelling trends and technologies available to airlines to grow customer loyalty. Expanded onboard Wifi offerings, broader entertainment options, and ground amenities are discussed.

► **Training:**

ATW interviews key suppliers of flight training simulators and equipment and offers a status update on the growth and operations of airline academies worldwide, especially in fast-growth markets such as South-East Asia, China and India. Highlights also include the ANA Flight Academy in Miami.

► **CEO Interview:**

American Airlines' Doug Parker

Bonus Distribution:

- ATW Airline Achievement Awards, Mar 28, New York, NY
- MRO Americas, Apr 25-27, Orlando, FL
- Aircraft Interiors, Apr 4-6, Hamburg, Germany
- Routes Europe, Apr 23-25, Belfast, Northern Ireland

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February 2017 Issue

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March 6**